



## **We're Growing, We're Hiring!**

[Black Health Matters](#) is seeking Marketing Interns to join our growing team.

### **Company Overview**

Black Health Matters is a trusted health company that offers digital, social and community engagement programs that reach consumers, patients and medical practitioners. Launched in 2012, Black Health Matters features a suite of customized marketing solutions that access a health-interested audience via national, regional and local programs and events.

Black Health Matters (BHM) is a leading provider of digital health and wellness solutions for African American consumers and patients. BHM delivers a highly personalized content experience drawing from touch-points of the African American experience that empower and drive compliance. BHM content solutions and engagement education programs (consumer or physician) are delivered through multiple channels, including desktop, mobile, tablet, video, social media and experiential events (i.e. Virtual Meetings, Health Fairs, Faith Based initiatives and Non-CME Workshops).

### **Audience**

Our partners represent a “who’s who” in the Black Community, including but not limited to: The Association of Black Cardiologists, Black Enterprise, BET Networks, Hepatitis Foundation International, Gay Men’s Health Crisis, Jack and Jill of America, The National Medical Association, The Links, Inc., and Sisters Network (Breast Cancer) among others. These partners allow for greater access to segments within the African American community.

### **Job Description**

**Black Health Matters is seeking Marketing Interns with an interest in health marketing, digital media, and community engagement. Responsibilities will include:**

- Developing and implementing marketing strategies tailored to our audience.
- Assisting in the management of social media accounts and creating content that engages with our community.
- Analyzing market research to understand and report on audience trends.
- Supporting the organization of virtual and in-person events aimed at health education and community outreach.
- Collaborating with partners and stakeholders to maximize the impact of our campaigns.
- Creating promotional materials, including digital ads, email campaigns, and informational brochures.

### **About You**

- Strong written and verbal communication skills.
- Ability to manage multiple tasks and projects at once.
- An eagerness to learn and take on new challenges.
- An interest in health, wellness, and the impact of marketing on community health.
- Experience with or a desire to learn about digital marketing tools and platforms.
- Are available a minimum of 15 hours per week.
- Familiarity with Adobe Creative Suite and social media management tools is a plus.

**Compensation: \$20 per hour**