

# We're Growing, We're Hiring!

Black Health Matters is seeking Events Interns to join our growing team.

### **Company Overview**

Black Health Matters is a trusted health company that offers digital, social and community engagement programs that reach consumers, patients and medical practitioners. Launched in 2012, Black Health Matters features a suite of customized marketing solutions that access a health-interested audience via national, regional and local programs and events. Black Health Matters (BHM) is a leading provider of digital health and wellness solutions for African American consumers and patients. BHM delivers a highly personalized content experience drawing from touch-points of the African American experience that empower and drive compliance. BHM content solutions and engagement education programs (consumer or physician) are delivered through multiple channels, including desktop, mobile, tablet, video, social media and experiential events (i.e. Virtual Meetings, Health Fairs, Faith Based initiatives and Non-CME Workshops).

### Audience

Our partners represent a "who's who" in the Black Community, including but not limited to: The Association of Black Cardiologists, Black Enterprise, BET Networks, Hepatitis Foundation International, Gay Men's Health Crisis, Jack and Jill of America, The National Medical Association, The Links, Inc., and Sisters Network (Breast Cancer) among others. These partners allow for greater access to segments within the African American community.

#### **Job Description**

Black Health Matters is seeking Event Interns who are passionate about creating and managing impactful health and wellness events. Responsibilities will include:

- Strong written and verbal communication skills.
- Ability to manage multiple tasks and projects at once.
- An eagerness to learn and take on new challenges.
- An interest in health, wellness, and the impact of marketing on community health.
- Experience with or a desire to learn about digital marketing tools and platforms.
- Are available a minimum of 15 hours per week.
- Familiarity with Adobe Creative Suite and social media management tools is a plus.

## **About You**

- Strong organizational and communication skills.
- Ability to handle multiple tasks and work under pressure.
- An eagerness to learn and a proactive approach to problem-solving.
- An interest in health, wellness, and community engagement.
- Are available a minimum of 15 hours per week.
- Experience in event planning or management is a plus, but not required.
- Knowledge of digital event platforms and physical venue setup is beneficial.

## **Compensation: \$20 per hour**